

SHARON KONG

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412•417•7111

COMMUNICATION / STRATEGY / DESIGN

EDUCATION

MA in Social Design

Maryland Institute College of Art (MICA)

BFA in Communication Design

Carnegie Mellon University

SKILLS

UX Design

design ethnography / user research
service design / wireframing
prototyping / content strategy

Visual Design

typography / storyboarding / illustration
grids / motion + interaction

Software

UX + VISUAL DESIGN

Sketch / Illustrator / InDesign
Photoshop

INTERACTIVE PROTOTYPING

Invision / Keynote / HTML5 + CSS3

MOTION

AfterEffects / Final Cut Pro

3D MODELING

Rhino 5.0 / RhinoCAM / Corel Draw

Other

digital photography / CNC milling / laser
cutting / Emergency Medical Technician
(EMT) from 2010–2012 / professional
proficiency in Korean / conversational
proficiency in Japanese

United States + South Korea
dual citizenship

EXPERIENCE

UX Designer & Researcher MAR 2015 – DEC 2016

Tomorrow Partners « design strategy firm

- Designed, prepared, and conducted research workshops with internal and external stakeholders.
- Derived and applied strategic insights to websites and web application design. Ensured that design intent stayed true to the final product.
- Designed and conducted user tests to evaluate content, UX, and quality for mobile and web experiences.
- Created presentations and proposals for branding, strategy, and web projects.

Co-founder & Lead Designer JAN 2014 – FEB 2015

emocha Mobile Health Inc. « mHealth IT

- Successfully managed the development of four independent products from conception to deployment. Covered user-research, client interaction and negotiation, front-end development, and product design.
- Led teams of internal, freelanced, and off-site designers and developers ranging from 3-8 people/team to develop products.
- Designed all products from conception, wireframes, prototypes, and high-fidelity mockups to sales, marketing, and deployment.
- Collaborated with researchers and clinicians from Johns Hopkins Medicine for user research and human-centered product design.

Communication Designer JUNE 2013 – DEC 2013

San Francisco City Impact « inner-city revitalization

- Managed marketing material from design to implementation.
- Directed design for various projects including a conference, an annual report, a property acquisition business plan, and fundraising events.

Lab Tech at Digital Fabrication Lab + Computer Lab AUG 2012 – JUN 2013

Maryland Institute College of Art « academic institution

- Managed computers, large format printers, projectors, and other technical equipment at the MICA Place facility.
- Ran and maintained the laser cutters at MICA's digital fabrication lab.